## It's not who you are, it's who they think you are

Ryan Atwood comes from a world where fists do the talking. In Orange County, it's about debutante balls, pristine beaches, and designer boutiques. It's a world where money does the talking; the other kind is done behind your back. They think Ryan is the ultimate outsider.

Marissa Cooper is to the O.C. born. Beautiful, sweet, raised in riches, she's a living, SUV-driving, poster-model for Juicy Couture, private school, and sunny popularity. They think she's the ultimate insider.

Seth Cohen is from the O.C., but not of it. He's got it all, but somehow does "it" all wrong. He's klutzy and quirky when his peers are snarky and smooth. He collects comic books instead of girls. They think he's the ultimate geek.

Welcome to the O.C., to the story behind the story. There's so much more than what you're allowed to see on TV.

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